

What's in it for us?

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Humber

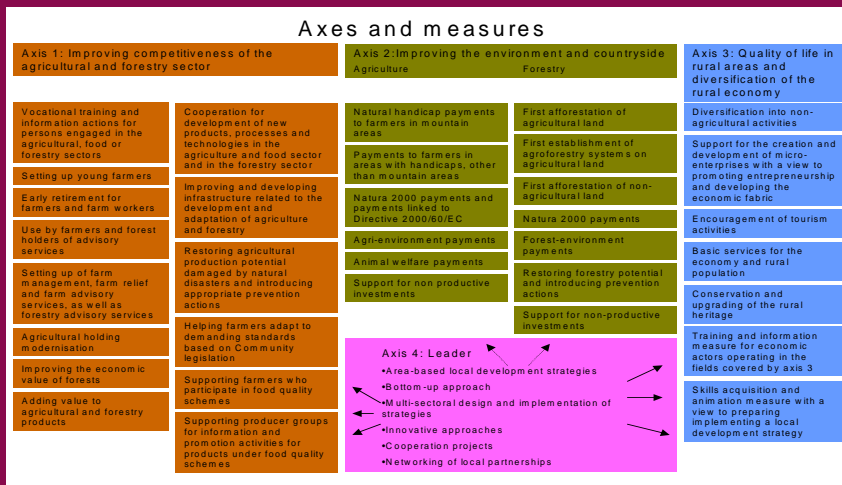
Y&H Rural Affairs Forum
Askham Bryan
28 March 2006



- Sustainable rural communities
- A sustainable farming and food sector including animal health and welfare
- Protecting the countryside and natural resource protection



European Union Regulation No 1687/2005 Rural Development



- Improving competitiveness of the agricultural and forestry sector
- Improving the environment and countryside
- Improving the quality of life in rural areas and diversification of the rural economy

- many people are potentially affected
- there's a lot of money involved
- you are the ones who know how to match the opportunity to the need



A Million People

Legend

 Districts

Rural population 2001

 zero

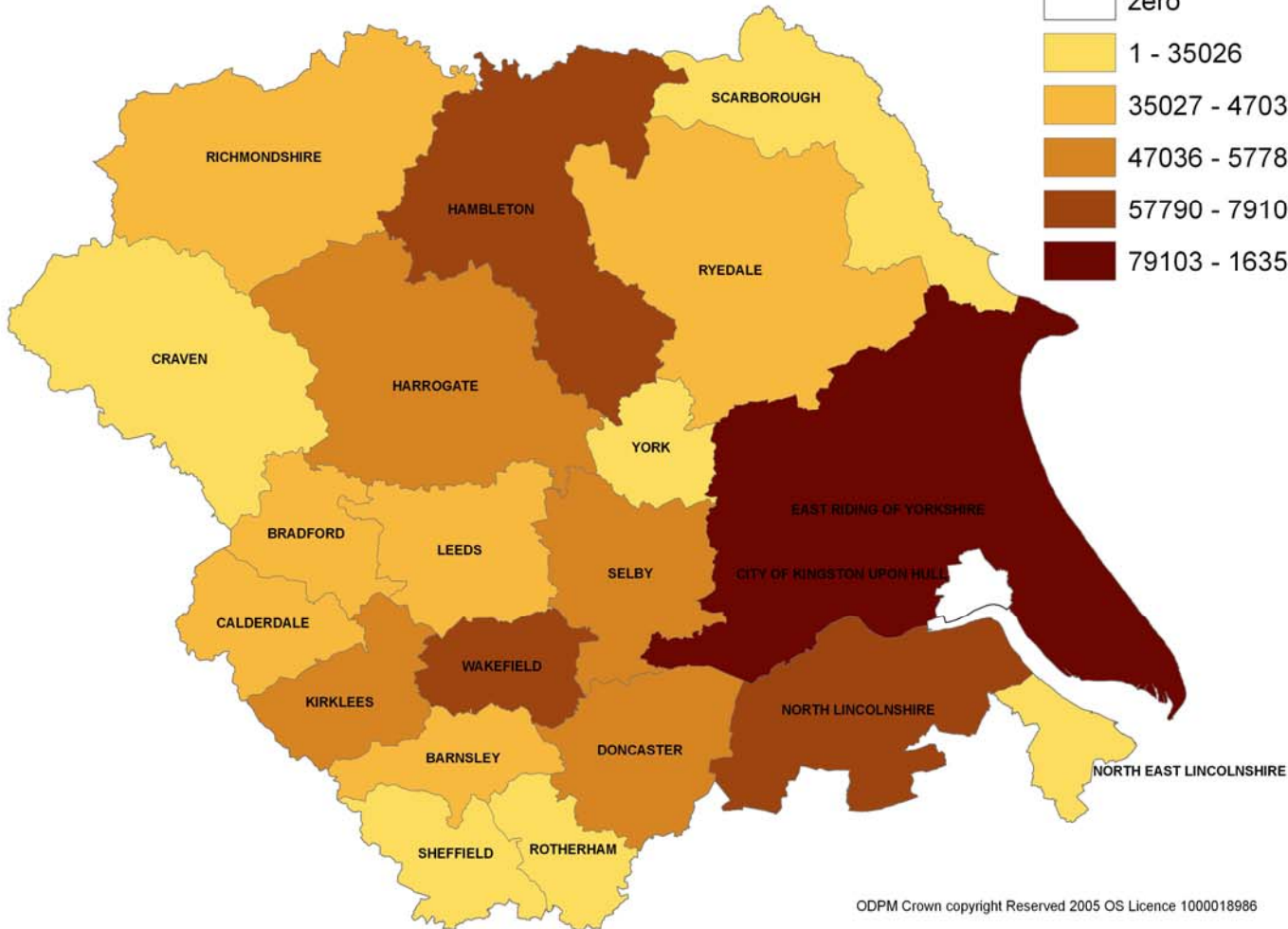
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Rural Development Programme for England
£20-£25 million per year from 2007

Rural Social Community Programme 06-08
£1 million per year 2006-08

Yorkshire Forward Rural Programmes
£18 million per year by 2008

CAP Single Farm Payments
£210 million per year

You are the experts!

- Agricultural Wages Board
- Askham Bryan College
- Association of Local Government Archaeologists
- Association of Y&H Chambers of Commerce
- Better Government for Older People
- Bishop Burton College
- BME Regional Panel
- Business in the Community
- Business Link
- Campaign to Protect Rural England
- Churches Regional Commission
- Commission for Rural Communities*
- Connexions
- Country Land and Business Association*
- East Riding of Yorkshire Council
- English Heritage
- Environment Agency
- Federation of Small Businesses
- Flora Locale
- "Framework for Change" SSFF Exec Group Rep
- Forestry Commission
- Future Years - Regional Forum on AgeingFWAG
- Government Office for Yorkshire and The Humber*
- Hill Farming Initiative
- Howardian Hills AONB
- Humber Forum
- Humber Unitary Districts
- LANTRA
- LEAF
- Learning and Skills Council
- Local Government Y&H Rep
- National Farmers Union
- National Trust
- Natural England*
- Nidderdale AONB
- North York Moors National Park Authority
- North Yorkshire County Council Rep
- North Yorkshire District Councils Rep
- Northern Dales Farmers Markets
- Northern Fruit Group
- Peak District National Park
- Police rep
- Regional Environment Forum
- Regional Public Health Group
- Representative of Rural Businesses
- Royal Society for the Protection of Birds
- Rural Community Councils*
- Rural Transport Forum rep
- Soil Association
- South Yorkshire Local Authority Rep
- Transport and General Workers Union
- West Yorkshire Metropolitan Authorities Rep
- Women's Food and Farming Union
- Women's Institute
- Yorkshire Agricultural Society
- Yorkshire and Humber Assembly*
- Yorkshire and Humber Faiths Forum
- Yorkshire and the Humber Regional Forum
- Yorkshire Culture
- Yorkshire Dales National Park Authority
- Yorkshire Forward*
- Yorkshire Historic Environment Forum
- Yorkshire Parish Councils
- Yorkshire Regional Food Group
- Yorkshire Tourist Board
- Yorkshire Wildlife Trust



Framework Priorities

Economic and Social Regeneration

- Rural Business Development - Encourage enterprise and innovation within new and established rural businesses, and provide a co-ordinated support infrastructure that helps them adapt to change.
- Employment, Education and Skills Training - Develop and encourage participation in quality learning opportunities, and support rural businesses in workforce development.
- Market Towns - Support market towns as hubs for the rural economy and as service centres, providing locally based employment opportunities.
- Sustainable Tourism – Develop, manage and promote rural Yorkshire and The Humber as a high quality 'sustainable tourism' destination.

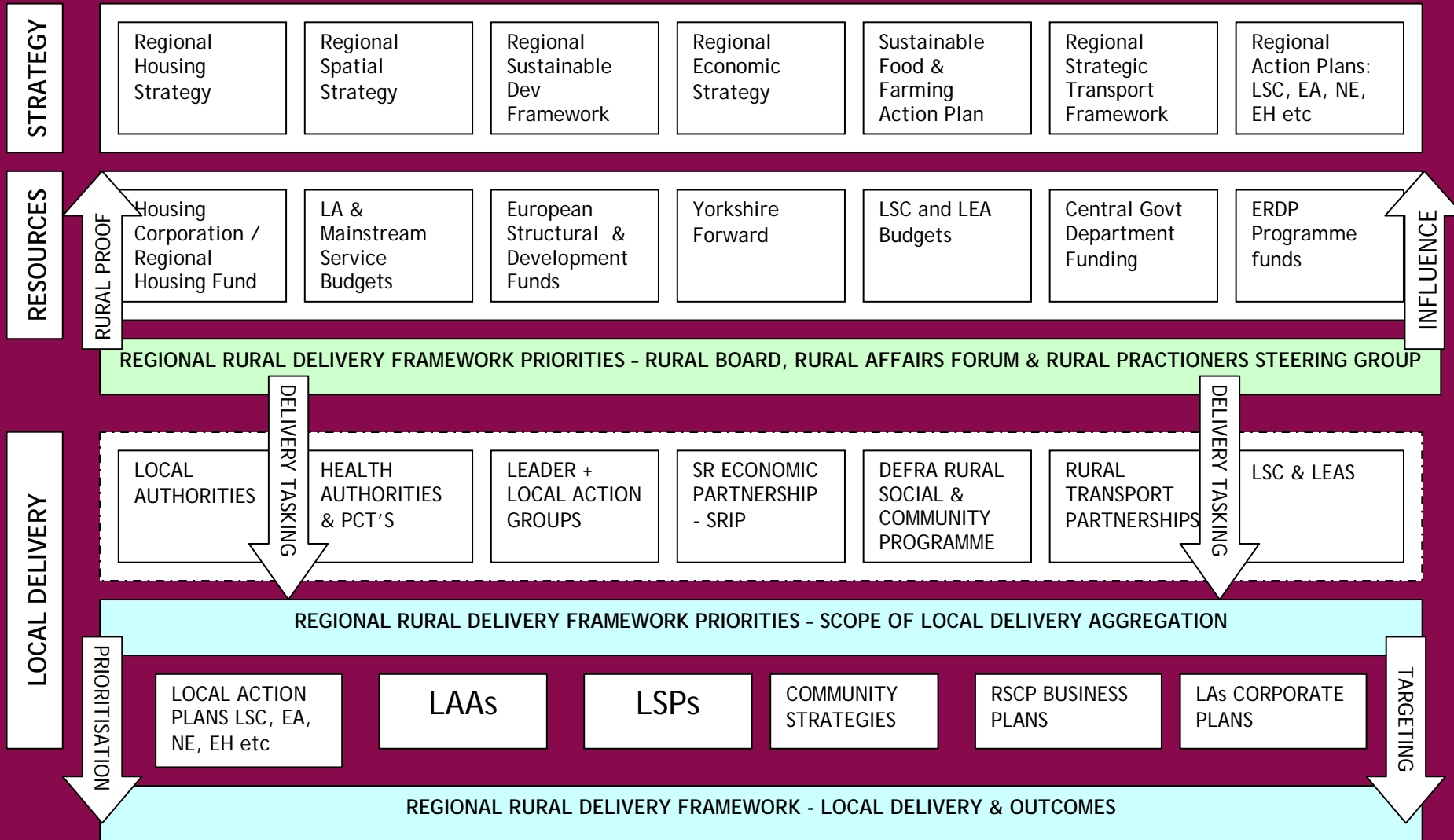
- Access to Services - Ensure that rural communities are characterised by high levels of inclusion and equitable access to quality services recognising demographic trends.
- Rural Transport - Understand and addresses transport needs in rural areas through private, public and voluntary sector provision, to promote rural regeneration and tackle social exclusion.
- Rural Housing - Understand and address housing need in rural areas, recognising and tackling issues of fuel poverty.
- Rural Communities - Promote social cohesion, encourage and support the engagement of rural communities and the active roles that they can play.

Framework Priorities

Enhancing the Value of our Countryside

- Conserve and enhance the region's rural biodiversity, its distinctiveness, and the quality of its natural and built environment.
- Promote a 'functional landscape' where development draws on and sustains the natural, cultural and built heritage of the region's rural areas.

Y&H Rural Framework Sphere of Influence



Get it right and
make a difference

